

AWAIS MALIK

SENIOR FULL-STACK DEVELOPER

Dubai, UAE | hello@awaismalik.com

Portfolio: <https://awaismalik.com> | GitHub: github.com/getawaismalik | LinkedIn: [linkedin.com/in/getawaismalik](https://www.linkedin.com/in/getawaismalik)

PROFESSIONAL SUMMARY

Senior Full-Stack Developer with 12+ years of experience engineering high-performance web applications, scalable digital platforms, and custom enterprise software. Proficient across the entire software development lifecycle, specializing in modern JavaScript/TypeScript ecosystems (React.js, Next.js, Node.js) alongside robust back-end and CMS architectures (PHP, Custom WordPress, PostgreSQL, Supabase). Proven track record of architecting end-to-end solutions, optimizing web performance, automating deployment pipelines, and driving digital revenue.

CORE TECHNICAL SKILLS

- **Front-End Development:** React.js, Next.js, TypeScript, JavaScript, HTML5, CSS3, Tailwind CSS, Shadcn UI, Material UI, Bootstrap, Vite, GSAP, Three.js
- **Back-End & Databases:** Node.js, PHP, PostgreSQL, Supabase, MySQL, MongoDB, Prisma ORM, RESTful APIs
- **CMS & E-Commerce:** Custom WordPress (Theme & Plugin Development), Payload CMS, Sanity, Shopify, WooCommerce
- **Financial & Payment Gateway Integration:** Integrated secure payment processing platforms (Stripe, PayPal, Network, Amazon, local payment gateways) and custom checkout webhooks into e-commerce applications.
- **DevOps & Cloud:** AWS (EC2, Lightsail), Docker, Coolify, VPS Configuration, MinIO (S3), Vercel, cPanel/WHM, Plesk, Git/GitHub, CI/CD Actions
- **Workflow & Design:** Figma, Adobe Creative Cloud, n8n, Zapier, ManyChat
- **AI:** Claude, Google Gemini, OpenAI, LLM Integration, OpenRouter API, RAG Architecture, Qdrant Vector Database, Embeddings, AI Agents

PROFESSIONAL EXPERIENCE

Senior Full-Stack Developer | New Perspective Media (Dubai, UAE) — *August 2021 – Present*

- Architect and maintain high-traffic web applications, custom microsites, and media platforms using React.js, HTML, PHP, and WordPress across 25+ client accounts.
- Optimized Google Ad Manager workflows and AdSense integrations across publishing platforms
- Manage VPS infrastructure, web hosting platforms (WHM, cPanel), SSL deployment, DNS routing, and site migrations, maintaining 99.9% platform uptime.
- Build responsive HTML email templates optimized for Mailchimp, boosting engagement across 20,000+ newsletter subscribers.
- Implemented automated data collection pipelines using custom forms, Google Sheets, and Webhooks, saving 10+ hours of manual work weekly.

Front-End Developer | Webdesign 366 / 7pqrs Event Agency (Dubai, UAE) — *March 2020 – August 2021*

- Built 5+ responsive SPAs and digital web assets utilizing React.js, Vue.js, Quasar, and Bootstrap, including front-end web solutions for Fintech and Trading companies.
- Converted complex Figma/PSD design assets into clean, performant HTML/CSS and custom WordPress themes.

- Executed speed, security, and Core Web Vitals optimizations, improving average page load speed by 40%.
- Managed web hosting configurations, cPanel setups, domain migrations, and SSL installations for agency clients.

Web Developer | New Perspective Media (Dubai, UAE) — *November 2017 – February 2020*

- Developed and scaled high-traffic news media portals and corporate websites using WordPress, PHP, and modern CSS frameworks.
- Administered server environments (WHM, Plesk, cPanel) supporting spikes of 400,000+ monthly active readers without service interruptions.
- Authored clean HTML email campaigns achieving consistent open rates above 20%.

Senior Web Developer | PharmaGuide Publishing Company (Karachi, Pakistan) — *June 2013 – March 2017*

- Developed full-stack web platforms using PHP, JavaScript, Bootstrap, and MySQL.
- Designed database architecture and built custom administrative interfaces using Oracle Forms & Reports for Logistic Company.
- Managed web hosting deployments and scheduled continuous maintenance across all company web assets.

FEATURED PROJECTS

- **Custom Enterprise CRM:** Full-stack internal CRM system featuring automated CI/CD deployments and cloud storage. *[Next.js, PostgreSQL, Prisma ORM, MinIO S3, Coolify, GitHub Actions, VPS]*
- **QuSoft Interactive Site:** Interactive web application featuring advanced visual animations and dynamic components. *[React, Tailwind CSS, GSAP, Vite]*
- **Dietitian App:** Full-stack health platform for dietitian to manage clients utilizing Supabase for user auth, real-time database, and dynamic workflows. *[React JS, Supabase, Cloud VPS]*
- **Sports Venue Directory:** Directory platform integrating headless CMS and dynamic map rendering. *[Next.js, Payload CMS, PostgreSQL, OpenStreetMap]*
- **Human Security Index:** The Human Security Index (HSI) is a composite measure developed to track how secure Filipino communities are across seven interlocking domains integrating headless CMS. *[Next.js, Payload CMS, PostgreSQL, OpenStreetMap, Leaflet, Maptiler]*
- **Unstoppables Shopify Store:** Custom e-commerce storefront with custom product layout optimization. *[Shopify, Liquid, CSS3]*
- **Grandwood Works LLC:** Bespoke corporate website built with custom PHP theme implementation. *[Custom WordPress Theme, PHP, HTML, CSS, JS]*
- **New Perspective Media:** Official agency portal featuring custom media layout and performance optimizations. *[WordPress, PHP, HTML, Adobe CC]*
- **Safer Space UAE:** Responsive web platform converted directly from high-fidelity Figma designs. *[WordPress, Figma]*
- **Genesis Events Website:** Event management web portal featuring custom event scheduling templates. *[WordPress, PHP, HTML]*
- **Data Storytelling Service Landing Page:** High-converting corporate service landing page built for speed and engagement. *[Vite, React, Google Gemini]*

EDUCATION & CERTIFICATIONS

- **Executive Diploma in Innovation Management** — Institute of Management, Tech & Finance (2025)
- **BS in Computer Science** — Federal Urdu University of Arts, Science and Tech (2013)
- **AI Agents Fundamentals** — Hugging Face (2025)
- **AWS Educate: Introduction to Generative AI** — Amazon Web Services (2025)
- **Predictive Project Management** — Project Management Institute (2025)
- **cPanel Professional Certification (CPP)** — cPanel (2023)
- **Microsoft Certified Solutions Associate (MCSA)** — Microsoft (2013)